

**SACRAMENTO REGIONAL TRANSIT DISTRICT  
BOARD OF DIRECTORS  
BOARD MEETING  
March 11, 2019**

**ROLL CALL:** Roll Call was taken at 5:31 p.m. PRESENT: Directors Harris, Howell, Hume, Jennings, Miller, Schenirer, and Chair Kennedy. Directors Nottoli and Serna arrived at 5:33 p.m. Director Hansen arrived at 5:46 pm. Absent: Director Budge

**PLEDGE OF ALLEGIANCE**

**CONSENT CALENDAR**

1. Motion: Approval of the Action Summary of February 25, 2019
2. Resolution: Delegating Authority to the General Manager/CEO to Award a Contract for the Purchase of Light Rail Vehicle Tire Kits (A. Carrasco)
3. Resolution: Approving a License Agreement with the City of Sacramento to Manage Sacramento Regional Transit District's Property Located at 510 12<sup>th</sup> Street and 1122 E Street, Sacramento, CA (B. Bernegger)
4. Resolution: Authorizing Travel Outside the United States for Patrick Kennedy, Chair, SacRT Board of Directors, to Represent Sacramento's Transportation Industry to Assist the Mayor of Sacramento to Lead a Regional Trade Mission to China Focused on Smart Cities (C. Brooks/L. Ham)
- 4A. Resolution: Approving the Second Amendment to the Contract with Urban Transportation Associates for the Purchase of Additional Automated Passenger Counters (R. Thorn/H. Li)

**ACTION: APPROVED - Director Howell moved; Director Schenirer seconded approval of the consent calendar as written. Motion was carried by voice vote. Absent: Directors Budge, Hansen, Nottoli and Serna.**

**INTRODUCTION OF SPECIAL GUESTS**

**UNFINISHED BUSINESS**

5. Information: SacRT Forward Update/Marketing & Communications Plan (L. Ham/D. Selenis)

Mr. Li provided a history that the overall goal of this project is to redesign a 30 year old and

largely outdated bus network using very limited resources. The major challenges were to provide more weekend, frequent and late night service. The implementation date for this project is being moved to September from June/July to make sure that everything is right for our customers. SacRT has added 3.5% additional service as part of this project using SB1 money. The next step is to examine SacRT's bus stop spacing and develop criteria which will lead to additional time savings. SacRT has a plan to service future developments. As SmarT ride funding is temporary, SacRT needs to identify sustainable funding sources to keep this service going in the future. The ultimate goal is to double SacRT's bus fleet.

Laura Ham noted that all of the adjustments discussed at the February 25 Board meeting have been adopted into the new network (later evening peak trips on Route 2 and 6, preserving the new Route 13 that will be combined with the Route 22, adding an additional Route 113 – peak route, keeping Route 68 on 44<sup>th</sup> Street serving the Fruitridge Community Collaboration and other existing riders on 44<sup>th</sup> Street, and residents on La Riviera will now have weekend bus service with Route 84). Staff is launching an effort on the Sunrise Blvd. corridor and will provide more information at the next update. Staff is adding 4 new peak trips to better serve high schools and middle schools in the San Juan U.S.D.

Devra Selenis provided an update on the marketing plan which includes communication by sector: SacRT employees, elected officials, key stakeholders, community groups, the general public and the media. Each sector will have a different focus. SacRT employees will be provided training on the service changes and have printed material to hand out to the public. Elected officials will be provided messaging tool kits that include pre-written social media, artwork and links to electrically share with constituents through newsletters and social media platforms. For stakeholders and community groups, the SacRT Forward Team will schedule presentations to inform them of the changes that have been improved, as well as provide printed materials in multiple languages. The media will be provided with briefings, press releases, a press conference will be held during the first week of service, schedule appearances for television and radio programming, draft editorials and encourage media ride-a-longs. The number one priority will be reaching SacRT's customers and the general public. There are three major elements to the SacRT Forward campaign: Owned (materials created and shared with riders); Earned (gained recognition and a following through SacRT communication channels); Paid (purchasing digital print, social media, radio and tv ads).

Ms. Selenis noted that the campaign theme prior to the launch of service is called "Look Forward" and then it will switch to "Moving You Forward" after the new network is launched. Both themes will continue to tie back to the original project name "SacRT Forward" in order to keep consistency. Phase 1 will begin on February 26 and go through the end of March. Phase 2 will run through April 1 and go through the end of June. Phase 3 will run from July 1 through the launch of new service. Phase 4 will start from the first day of launch. SacRT will launch the "SacRT in Your Neighborhood" on line forum which will be similar to Nextdoor.

**ACTION: NONE – Information Item Only.**

Speaker: Jeffery Tardaguila

6. Approving Fixed Route, ADA Paratransit/Dial-A-Ride, Maintenance Operations Contract and the Second Amendment to the Service Agreement for the City of Elk Grove (L. Ham)
  - A. Resolution: Approving the Fixed Route, ADA Paratransit/Dial-A-Ride, and Maintenance Operations Contract for Service with the City of Elk Grove; and
  - B. Resolution: Conditionally Approving the Second Amendment to the Service Agreement with the City of Elk Grove

**ACTION: APPROVED - Director Hansen moved; Director Howell seconded approval of the consent calendar as written. Motion was carried by voice vote. Absent: Director Budge.**

7. Information: Update on the Potential Use of Property at the Florin Road Light Rail Station for a Homeless Shelter (B. Bernegger)

Mr. Bernegger provided an overview of the Florin Road Light Rail Station and the location of the property within the station that the City of Sacramento is asking to lease for a temporary homeless shelter. Mr. Bernegger noted that SacRT because the Florin Road site has been declared surplus, is seeking a developer that is interested in doing a joint development on that site. Mr. Bernegger noted that because this property was purchased with federal money, two of the many terms of the agreement are that the Federal Transit Administration must concur with the lease of the property, and that the property is leased for fair market value and incidental use. Mr. Bernegger provided mentioned other terms that are being considered for the lease agreement.

Director Serna wanted to whether there has been, or will be, discussion about how to maintain security, cleanliness (on and around the property and the vehicles). These are the things SacRT has been striving to address system-wide for the last 3 – 4 years. Mr. Bernegger noted that staff is negotiating with the City of Sacramento (City) and the discussions vary about what the description of security means.

Director Nottoli is concerned that the underutilized parking area and the surrounding neighborhood become an area of illegal camping. He wants to know what ability, if any under the Boise Decision, does SacRT have to remove these people. Matthew Pinkerton, Director of Legal Services, will review the Boise case and provide an answer to Director Nottoli.

Speakers:	Hilary Gould	Gloria Lapp	Barbara Etrick
	Lizbeth Delgadillo	Pearline Horne	Eva Gonzalez
	Bob Erlenbusch	Dale Vaira	John Perryman
	Melanie Naturale	Elodi Aldaco	Corey DeRoo

Emily Brantley	Jane Sheraskey	Sheri Woods
David Plag	Jeffery Tardaguila	Ernest Lehr
Nakisha Barthell	Bob Solecki	Thomas Donaldson
Jose Volasco		

Director Harris indicated that he represents District 3 where the current Railroad Shelter is located. He noted that District 3 has approximately 50% of the homeless population in the six county region. The Railroad Shelter has housed 171 most service resistant people in the City by applying services within the triage setting allowing them to envision a different way forward in their lives. If nothing is done, the impact of homelessness will increase.

Director Hume wishes the City of Sacramento the best of luck in their effort to solve homelessness; however, as a SacRT Board member he cannot support putting a triage shelter in any proximity to a SacRT Light Rail station because of the spillover effect, and what it will due to the ridership, originating at that station, and passing through the station. He believes this is going against everything that SacRT has been trying to do.

Director Hansen noted that every part of Sacramento has different needs and that it is important to have conversations with the neighborhood to build good will. It is important for the City of Sacramento to provide outreach to the community to make sure that the City lives up to their commitments. Director Hansen would like to continue to build agreements between the community, the PDIB, SacRT and the City to support whatever happens so that the community feels like they have some security.

Director Schenirer would like staff to provide answers to the questions that have been asked by the Board and members of the public. Additionally, more outreach is being conducted in the next few weeks with schools and the mobile home owners. The City wants to continue to have discussions on the impacts of placing a site at the Florin Light Rail Station. There are other sites under consideration from the City. Director Schenirer noted that there are already homeless in the Florin neighborhood, and those are the people that the City will try to reach to provide the services of this shelter. The City of Sacramento plans to put a trailer with cameras next to the shelter that would be a substation for Transit Officers so that additional eyes are on the light rail station; additional fencing would be provided; 24 hour security within the shelter itself; and the shelter will be locked at some time in the evening so people are not roaming around the neighborhood; and a Downtown Streets Team will be hired – they are folks that are homeless in the shelter to do clean up around the site, the station and hopefully into the neighborhood.

Director Serna reiterated his concerns about how SacRT working with the City, or the City alone expects to satisfy his concern for the progress SacRT has made to date for safety and cleanliness. He would like to understand, at the time the SacRT Board takes a vote, how the neighborhood going to be insulated from impacts, how the SacRT system is going to be insulated from additional impacts, and how is the City, and SacRT are going to handle expectations once the shelter goes away, because it is being considered as a temporary proposal. Director Serna wants to know what happens, after a few years of a sprung unit that is housing people. Will there will be an expectation by both that are

unsheltered that are being served there, and the neighborhood and SacRT, once it does away. There needs to be a very clean exit plan as well. He would like a detailed expression of how SacRT is going to be able to react quickly, if necessary, working in conjunction with the City to address impacts that are greater in magnitude than SacRT expects, or impacts that we did not expect at all.

Director Howell reminded the public that it is the responsibility of the SacRT Board to decide whether or not to lease the property to the City. The SacRT Board is not going to run or operate the shelter. Those concerns are better addressed with the City as opposed to the SacRT Board. The City of Folsom also has a homeless issue and the vast majority of people who are homeless in Folsom were in fact born and raised there, or came back because they have children there. She noted that there are residents in Folsom that believe that light rail was the reason why there is a homeless problem in Folsom, and that is absolutely not true.

Chair Kennedy addressed the history of turning SacRT around to make it a better transportation agency over the last few years. He can appreciate the sincerity of wanting to help people we serve. When he sits as a Board member for SacRT, he sits on the Board to make SacRT sound and successful. He does not see how clean, safe and convenient fits in with putting a sprung tent on light rail station property. He does not believe that a light rail station is the appropriate place for a shelter, not good for SacRT, and is his primary concern as Board Chair.

**ACTION: NONE – Information Item Only.**

## **PUBLIC HEARING**

### **PUBLIC ADDRESSES BOARD ON MATTERS NOT ON THE AGENDA**

Speaker:

Mike Garabedian – Mr. Garabedian wanted to try to get information on how to find a report that was done in the past on an extension of light rail to Roseville.

Jeffery Tardaguila – Mr. Tardaguila suggested that the Board review their pilot projects and the problems with them. He reminded Director Hansen about the next Paratransit Board meeting. Director Hansen noted that the meeting had been canceled.

## **NEW BUSINESS**

### **GENERAL MANAGER'S REPORT**

8. General Manager's Report
  - a. SacRT Meeting Calendar

Mr. Li deferred his General Manager's Report.

**REPORTS, IDEAS AND QUESTIONS FROM DIRECTORS, AND COMMUNICATIONS**

**CONTINUATION OF PUBLIC ADDRESSES BOARD ON MATTERS NOT ON THE AGENDA (If Necessary)**

**ANNOUNCEMENT OF CLOSED SESSION ITEMS**

**RECESS TO CLOSED SESSION**

The Board recessed to Closed Session at 7:40 p.m.

**CLOSED SESSION**

- A. Conference with Legal Counsel  
Pursuant to Gov. Code Section 54956.9(b)  
Anticipated Litigation  
One Case

**RECONVENE IN OPEN SESSION**

**CLOSED SESSION REPORT**

There was no Closed Session Report.

**ADJOURN**

As there was no further business to be conducted, the meeting was adjourned at 7:54 p.m.

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PATRICK KENNEDY, Chair

A T T E S T:

HENRY LI, Secretary

By: \_\_\_\_\_  
Cindy Brooks, Assistant Secretary